

JOYwith GEORGIA

SIMPLE STEPS FOR A HAPPIER LIFE



It's so easy to get burnt out from trying to do it all, and it's normal to be fearful of change.

But, I'm here to remind you that the longer you ignore your gut, the louder it gets, and that you don't have to do anything alone.

I'm Georgia and I help teachers and small business owners like you to make space for what lights them up in life, and feel empowered to share their journey through beautiful content and website stories.

Work with Me:

Design + Support for Small Businesses

Running a business comes with a long to-do list so much so that having energy to tackle a website or creative content can feel daunting or unimportant.

Or, even worse, finding time for things that bring you joy outside of work can feel out of reach.

I'm here to remind you that sharing your story is powerful, and with my help, it is possible.

Support for Small Businesses

Websites

I will work with you to create a website that truly reflects your brand and your unique offerings.

And I'll do it all while making the process as easy and stress-free as possible for you.

Content Creation

A big part of running a business is creating content to promote it! Content can be: business cards, blogs, newsletters, social post, and more.

Whether I do it for you or teach you how, let's make your business feel more balanced and beautiful.

Digital Organization

Disorganization in your business = getting less done. If you're in need of some organizational assistance, I offer custom organizational templates and tutorials of my favorite digital organizing platform: Trello.

Create systems that keep your organized and spend time in your business more joyfully and efficiently.

Free Resources + Downloads

Head over to my <u>blog</u> for guidance related to business organization + creativity, travel tips for when you need a break, and simple tips for a happier life.

And, enjoy free + paid for digital downloads to keep you organized in your business and life!

Work with Me:

Design + Support for Teachers

As a former classroom teacher, I know that you pour your heart and soul into your work, but that the demands of the job can leave you feeling stretched thin and wondering how to not be stressed as a teacher. And what's worse, when you're so busy, it can be really hard to have time for things that bring you joy, or space to listen to where your intuition is guiding you. I'm here to remind you that you don't have to do it all, even if the many pressures of the classroom make it feel that way.

I firmly believe teachers can do anything, but that doesn't mean you have to do everything!

Support for Teachers

Content Creation

Teachers have enough on their plate, never mind creating engaging lessons, classroom websites, student visuals, and more!

I offer options to create all of this for you, as well as tutorials and templates to make creating easier if you prefer to do it yourself!

Websites

Teachers need websites for a variety of reasons: a classroom website for your parents or students, a website for your tutoring business, or even a website for your side hustle or a career you are transitioning into.

I offer a variety of support from teaching you how to create a website, to creating one for you!

Digital Organization

Disorganization in your classroom = getting less done. If you're in need of some organizational assistance, I offer custom organizational templates and tutorials of my favorite digital organizing platform: Trello.

Create systems that keep your organized and spend time in and out of the classroom more joyfully and efficiently.

Resources + Guidance

Head over to my <u>blog</u> for guidance related to organization + creativity, travel tips for when you need a break, and simple tips for a happier life. And, enjoy free + paid for digital downloads to keep you organized in your classroom and life!

Looking for more? I'd love to help you identify your strengths and passions, and leverage them to create a passion project, side hustle, or career that truly excites you.

Work with Me: Levels of Support

My background in teaching has taught me there is no one size fits all, and everyone learns differently. Depending on which type of support you're looking for, our initial chat will help us determine together which level of guidance is best for you: a tutorial, a set up session, or a complete outsourcing of the project.

The Outsourcing Level is the most involved, and on the following page you can find more details on what that process looks like!

The Process: Outsourcing

Free Discovery Call

On our 30 minute zoom chat we'll discuss your needs and the level of support I recommend

Schedule Planning Call & Homework

Once you've signed and paid your deposit, you'll have access to my calendar to book your planning call. Depending on the level of support/project you've signed up for you might have homework!

Homework & Design Week

Depending on your project, you'll have a little more homework (such as sending me photos or logos, writing copy, signing up for necessary platforms, etc.) You'll complete that prior to the week I've blocked off to work on your project.

Completion & Guide Delivery

Once the edits are made, I'll let you know your project is complete and send an invoice for payment. Once paid, I'll also share your personalized guide so that you understand your design and the platform!

Custom Proposal

After our chat I'll send over your personalized proposal for you to review, sign, and pay your initial deposit.

Planning Call & Schedule Design Week

On our planning call we'll go over your homework and some other questions I have for you regarding your project. Together we'll schedule a mutually agreeable week for me to complete the project.

Feedback Video & Edits

I'll send a video of your project to get any feedback from you. You'll provide the feedback within 48 hours, and I'll make the edits within a week (usually much sooner!)

Optional Guide Call

Some clients choose to add on an extra call to go over their guide, but this is optional! Either way, I am available to answer simple questions and make small edits going forward. For more complex changes, my rate is \$75 an hour.

FAQ

How do I book my free chat?

You can book through my booking link: calendly.com/joywithgeorgia

How long is the process of working together?

This depends on what you need help with (website, content, or organization) + the level of support I recommend! A tutorial or set-up is just 1-2 calls, while an outsource project process can take up to a couple months depending on my availability.

How do we talk during the process?

I communicate every step of the way via email and sometimes Voxer.

Do you build websites on any platform?

I build websites on Squarespace. After a lot of experience I have found this to be the most intuitive platform, making it easy for you to learn how to use it, too (if you want to!)

How much do your services cost?

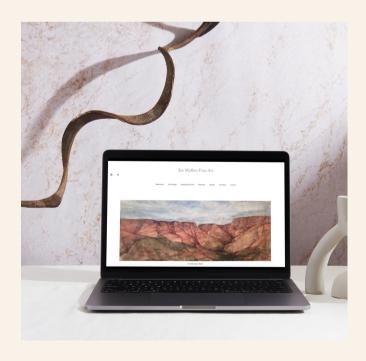
This depends on what you are needing help with (website, content, or organization) and which level of support we decide on! Anywhere from \$250 to \$1500+. There are more details on my website joywithgeorgia.com.

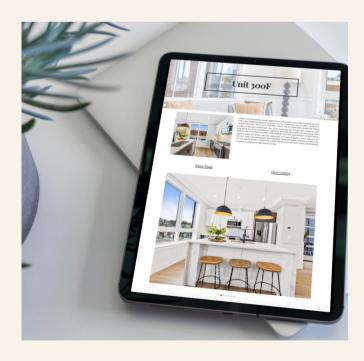
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